

Education & Leadership Foundation

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Latinx High School Celebración: February 20th, 2024

Social Media: @Fresnolatinxgrads

1. Bienvenidos!
 - a. Reminder of Group Agreements:
 - i. Respecting everyone's thoughts and opinions
 - ii. Give space to speak
 - iii. Hand-raising in person and on zoom
 - iv. Any others to add?
2. Updates/Important Information
 - a. Fundraising - Money received and new donations
 - b. Students Sign-Ups
 - c. Notes from meeting with Save Mart Center
 - d. Student involvement

Action Items: Please gather with your subcommittee to work on these items

3. Fundraising
 - a. Update on follow-up contact with donors from last year
 - b. Create list of new businesses to reach out to and sign up to reach out to at least 2 of them per person
 - c. Budget information: How much do we need for the event? - how much money do we need to fundraise after looking at the current donation?
4. Social Media
 - a. Update on CMAC video
 - i. Work on script and layout of video
 - ii. Participants for the video?
 - b. Create a schedule for fundraising posts



5. Vendors
 - a. Create a list of business that would benefit from being at the event
 - b. How will we reach out to them? Note: Encourage them to donate for the event

6. Program
 - a. Find the best company for printing
 - b. Select a day to submit the design
 - c. Same design as last year? New one?

7. Youth Voice/High School Recruitment
 - a. How to involve student voices from more schools for planning and the event?
 - b. Reach out to clubs about performing
 - c. How to get more students to participate in planning?
 - d. LSU fundraising event

8. Logistics
 - a. Start creating a plan of what the day of will look like
 - b. What will the layout look like for schools? Who sits on which side?

9. Volunteering
 - a. Start creating sign-up to have on our social media and website
 - b. Talk about experience last year
 - i. Work on arrangement of volunteers

10. Equity and Inclusion
 - a. How to sponsor a student if they cannot pay the \$5?
 - b. Finding someone to fund a scholarship
 - c. Speak about scholarship opportunities from Ethnic Studies at the event
 - d. Finding physical flags - embassies?

11. Decorating
 - a. What will the theme for this year be? Same as last year?
 - b. Make a list of what we need to buy/make