

Education and Leadership Foundation
1308 E Olive Ave
Fresno, CA 93728

www.elfus.org
559-291-5428



Thank you for your interest in supporting the second annual Fresno Unified School District Latinx Recognition Celebration! Thanks to the generosity of community members like you, the 2024 event will be a resounding success.

As you may know, the 2023 event was a first for Fresno Unified and was student driven. As an organization that works diligently to serve individuals, families, and youth, we were truly inspired to see Latinx student organizations from local high schools develop and implement this essential event.

The inaugural event drew nearly 400 local high school seniors, and nearly 3,000 attendees (the seniors not included) to the stadium at McLane High School.

We now have an opportunity to build and grow the event for 2024. Fresno Unified School District has entrusted this task to Education and Leadership Foundation (ELF), who will lead all efforts for 2024 in collaboration with existing stakeholders (student organizations, Fresno Unified, funders, etc.).

ELF is proud to shepherd the process, and to support a community that continues to trust and believe in our organization.

We anticipate a marked increase in participants and attendees for 2024, and sincerely hope we can count on your support.

Attached are several sponsorship opportunities, and we are confident that our vision for the event, paired with your generosity, will ensure we can put on the best possible event for students and their families.

On behalf of the students and their families, we sincerely thank you for your commitment to Latinx students in Fresno Unified School District. We look forward to partnering with you for the 2024 event!

In Appreciation,

Matias Bernal
Executive Director
Education and Leadership Foundation

CC Dr. Yammilette G. Rodriguez, DPA
Youth Leadership Institute

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Sponsorship Levels

- | | |
|---|-----------|
| Padrino de honor (only one available) | \$20,000+ |
| <ul style="list-style-type: none">• Opportunity to make opening remarks at event• Naming rights for this year's event (Latinx High School Celebration Presented by <i>your organization</i>) | |
| Padrino de Diamante | \$5,000+ |
| <ul style="list-style-type: none">• Exhibitor booth at the celebración plus all incentives listed below• Recognition on Education and Leadership Foundation social media channels | |
| Padrino de Platino | \$2,500+ |
| <ul style="list-style-type: none">• VIP seating at the celebración plus all incentives listed below• Recognition on event landing page (hosted at www.elfus.org) | |
| Padrino de Oro | \$1,000+ |
| <ul style="list-style-type: none">• Public announcement of your sponsorship during the celebración• Recognition of your organization in the celebración program• Recognition of your organization on Fresno Latinx Graduation Celebration social media outlets• Digital banner display at event• Recognition in pre-event email marketing and post-event email recap• Photo-Op with Youth Advocates• Recognition in Education and Leadership Foundation Annual Report (FY23-24) | |

To make your gift, you can mail a check to following address:

Latinx Recognition Celebration
Education and Leadership Foundation
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If you would like to make a gift via credit card, you can do so by clicking the "Donate" button at www.elfus.org and selecting "Latinx Recognition Celebration" as the designation.

Thank you for your consideration of support. We look forward to seeing you in June, 2024!